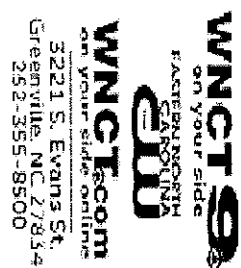


CONTRACT



WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #
955142 / 1		25330272
Product		
DSCC		
Contract Dates	Estimate #	
10/25/16 - 10/31/16	5595	
Advertiser	Original Date / Revision	
POL/DSCC IE	10/17/16 / 10/20/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agg Code	Advertiser Code	Product 1/2
9913721	49	53
Agency Ref	Advertiser Ref	
IN33077/O232		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/25/16	10/31/16	Local News @ 5a	5a-530a		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$140.00				
2	WNCN	10/25/16	10/31/16	Local News @ 530a	530a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$200.00				
3	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$425.00				
4	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	3				\$425.00				
5	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$325.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
FAIRFAX COUNTY
GREENVILLE, NC

WNCN
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
955142 / 1	25330272

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5595

Advertiser	Original Date / Revision
POL/DSCC IE	10/17/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/25/16	10/31/16	Let's Make a Deal	10a-11a		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$350.00							
7	WNCN	10/25/16	10/31/16	Price is Right	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$550.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WNCN	10/25/16-10/31/16	Price is Right	11a-12p	MTuWThF----	:30	\$550.00		NM		
		Credited											
		made good on lines 22-25											
		2	WNCN	10/25/16-10/31/16	Price is Right	11a-12p	MTuWThF----	:30	\$550.00		NM		
		Credited											
		made good on lines 22-25											
		3	WNCN	10/25/16-10/31/16	Price is Right	11a-12p	MTuWThF----	:30	\$550.00		NM		
		Credited											
		made good on lines 22-25											
8	WNCN	10/25/16	10/31/16	Y&R	1230p-130p		:30				NM	3	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$780.00							
9	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$400.00							
10	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$400.00							
11	WNCN	10/25/16	10/31/16	Dr Phil	4p-5p		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	3	\$400.00							
12	WNCN	10/25/16	10/31/16	Local News @ 5p	5p-530p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	2	\$400.00							
13	WNCN	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH
 CAROLINA

WNCN

3221 South Evans Street

Greenville, NC 27834

(252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
955142 / 1	25330272

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	DSCC	5595

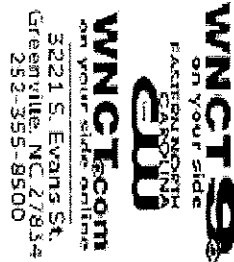
Advertiser	Original Date / Revision
POL/DSCC IE	10/17/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
13	WNCN	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30	3	\$400.00		NM	1	\$1,000.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
14	WNCN	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30	1	\$1,000.00		NM	1	\$1,000.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
15	WNCN	10/25/16	10/31/16	Family Feud	730p-8p		:30	2	\$850.00		NM	2	\$1,700.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
16	WNCN	10/25/16	10/31/16	NCIS	8p-9p		:30	1	\$4,750.00		NM	1	\$4,750.00
Week: 10/25/16 10/31/16 -T-----													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
17	WNCN	10/25/16	10/31/16	60 Minutes	7p-8p		:30	1	\$2,750.00		NM	1	\$2,750.00
Week: 10/25/16 10/31/16 -----S													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
18	WNCN	10/25/16	10/31/16	Local News @ 11p	11p-1135p		:30	1	\$700.00		NM	1	\$700.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
19	WNCN	10/29/16	10/29/16	LN Sa	11p-1135p		:30	1	\$400.00		NM	1	\$400.00
Week: 10/25/16 10/31/16 -----S-													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
20	WNCN	10/25/16	10/31/16	Late Show	1135p-1235a		:30	1	\$450.00		NM	1	\$450.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
21	WNCN	10/25/16	10/31/16	Late Late Show	1235a-135a		:30	4	\$50.00		NM	4	\$200.00
Week: 10/25/16 10/31/16 MTWTF--													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
22	WNCN	10/29/16	10/29/16	SEC Football	330p-7p		:30	1	\$600.00		NM	1	\$600.00
Week: 10/25/16 10/31/16 -----S-													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
23	WNCN	10/25/16	10/31/16	NFL Today	12n-1p		:30	1	\$500.00		NM	1	\$500.00
Week: 10/25/16 10/31/16 -----S													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

<u>Contract / Revision</u>		<u>Alt Order #</u>
955142 / 1		25330272
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	DSCC	5595
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/DSCC IE	10/17/16 / 10/20/16	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	WNCT	10/25/16	10/31/16	Late Show	1135p-1235a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	1	\$450.00							
N 25	WNCT	10/25/16	10/31/16	M-F 430a-5a News	430a-5a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	1	\$100.00							
Totals												47	\$25,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	37	\$21,500.00	(\$3,225.00)	\$18,275.00
10/31/16 - 10/31/16	10	\$4,345.00	(\$651.75)	\$3,693.25
Totals	47	\$25,845.00	(\$3,876.75)	\$21,968.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 2530272

Changes as of: 10/19/2016 at 4:56 PM

Version: Highlighting Revision 2

CPE: 49/53/5596

Agency: Great American Media

Flight: 10/25/16 - 10/31/16
Advertiser: DSCC IE

Station: WNCN
Market: Greenville/New
Bern/Wash

Total \$: \$25,845.00
Total Spots: 47

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Product: DSCC

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5469949

Buyer: Pino, Thomas

Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH
212-373-8175

Total GRP:

Traffic #: 955142

Separation:

Comments: New Order - Addition to current schedule
ISSUE - DSCC
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV+ 7	Tu-F, M 11a-12n		The Price is Right	\$550.00	0	30	3	0	0	\$0.00	\$0.00	0.0
REV+ 22	Sa 3:30p-7p		SEC Football	\$600.00	0.0	30	0	1	1	\$600.00	\$0.00	0.0
REV+ 23	Su 12n-1p		NFL Today	\$500.00	0.0	30	0	1	1	\$500.00	\$0.00	0.0
REV+ 24	Tu-F, M 11:35p-12:35a		Late Show	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
REV+ 25	Tu-F, M 4:30a-5a		News	\$100.00	0.0	30	0	1	1	\$100.00	\$0.00	0.0
TOTALS: 47							47		47	\$25,845.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25330272 Changes as of: 10/19/2016 at 4:56 PM Version: Highlighting Revision 2
CPE: 49/53/5595 Flight: 10/25/16 - 10/31/16 Total \$: \$25,845.00
Agency: Great American Media Advertiser: DSCC IE Market: Greenville/New Bern/Wash Total Spots: 47
Product: DSCC Office: WASHINGTON Total CPP: \$0.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5469949 Primary Demo: Adults 35+
Buyer: Pino, Thomas Con Type: POLITICAL/VOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175
Total GRP: 955142
Separation:

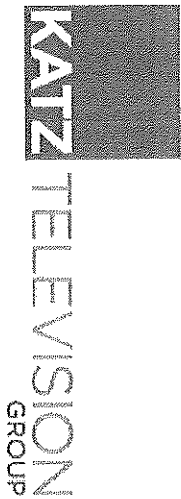
Special Instructions	
----------------------	--

Date/Time	Added by	Comment	Order Level Comments
10/19/16 4:56 PM	JACOB ROTH	New Order - Addition to current schedule ISSUE - DSCC PLS CFM T/R JACOB	
		overbought Line 7 3x Price is Right \$550 total \$1650 can make good as: 1x Sat 10/29 330p-7p SEC Football \$600 1x Sun 10/30 12n-1p NFL Today \$500 1x 1135p Late Show \$450 1x 430a news \$100	
10/19/16 3:01 PM	Jennifer Layman	\$1650 New Order - Addition to current schedule ISSUE - DSCC PLS CFM T/R JACOB	
10/14/16 8:59 AM	JACOB ROTH	New Order - Addition to current schedule ISSUE - DSCC PLS CFM T/R JACOB	
10/14/16 8:59 AM	JACOB ROTH	New Order - Addition to current schedule ISSUE - DSCC PLS CFM T/R JACOB	

Competitive Information	
Market Budget:	\$89,121
WNCT Share:	29%
Comment:	
ENCT:	1%
WCTI:	24%
WFXI:	9%
WITN:	37%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$25,845.00	N/A	0.0
Total	100%	47	\$25,845.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	47	\$25,845.00
Total	47	\$25,845.00



125 West 55th St
New York, NY 10019

Contract # 25330272	Changes as of: 10/19/2016 at 4:56 PM	Version: Highlighting Revision 2
CPE: 49/53/5595	Flight: 10/25/16 - 10/31/16	Total \$: \$25,845.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 47
Product: DSCC	Office: WASHINGTON	Total CPP: \$0.00
GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007		

Agency Order #: 5469949	Primary Demo: Adults 35+	Total GRP:
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE	Traffic #: 955142
Salesperson: JACOB ROTH	Assistant: JACOB ROTH	Separation:
212-373-8175	212-373-8175	

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Revision	10/19/16 4:56 PM	JACOB ROTH	Revised	1		\$0	\$25,845.00	Changes: Total Spots from 46 to 47. 5 buylines added or modified.	
Makegood 1	10/19/16 3:01 PM	Jennifer Layman	Sent To Rep			\$0	\$25,845.00		
Queued for Electronic Contracting	10/14/16 9:04 AM					\$0	\$0	Changes: Product from issue to DSCC, Demo Meta to [R16], User Entered \$ from \$0.00 to \$25,845.00, Default Spot Length to 30, Comments from Separation: 30 to New Order - Addition to current schedule ISSUE - DSCC PLS CFM T/R JACOB. 5 buylines added or modified.	
Revision	10/14/16 8:59 AM	JACOB ROTH	Confirmed			\$0	\$25,845.00		
New	10/14/16 8:57 AM	JACOB ROTH	New	46		\$25,845.00	\$25,845.00		

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.